

Steering a safe course



through our retirement years

# REBUS NZ INCORPORATED

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## NEWSLETTER NO 42

### ***Good afternoon Club Presidents and Officers (of Clubs not affiliated to Rebus.NZ)***

As we race towards the end of 2019, perhaps you may have already reviewed your Club's achievements so far this year. For those who had changes of Presidents and other key officers, new faces and ideas may have given added impetus to your activities and member satisfaction.

***Key to the continuing success of Clubs of our kind, is membership rejuvenation. Clubs who have been able to add to their membership levels, now have a new pool of talent from which to draw.***

It seems clear that rates of attrition arising from health, relocation and other factors, will on average, account for a loss of 10% per year. Merely to standstill, let alone increase the membership roll, acquisition of new blood of at least the same numbers, needs to be an ongoing and critical objective.

Within the Rebus family of affiliated Clubs, we have focused on these issues which affect us all. It is clear to us that those Clubs who have kept their eye on the ball with membership recruitment firmly in mind, now have the opportunity to "pass on the baton" giving long-serving officers a welcome break.

Rebus has provided some membership campaign tools for those of its affiliated clubs who have need of them and the results have been very encouraging.

**New Rebus Club established in Gulf Harbour – Rodney.** On the 25<sup>th</sup> September a well-attended public meeting unanimously supported the formation of the Rebus club of Gulf Harbour. On the 9<sup>th</sup> October, 21 foundation members were inducted with a further group to follow in November.



***President – Peter Odendaal***

*Inaugural Meeting 25 September*



*Induction of Foundation members 9<sup>th</sup> October*



As Chairman of Rebus NZ Inc, I had the pleasure of inducting the first President, Peter Odendaal, who is also the Secretary of Rebus NZ Inc. This illustrates that if you want a job well done, give it to a busy person. Elections for the full year to March 2021 for all positions will take place in March 2020.



Planning for the new club involved setting up a Steering Committee, (above) some members of which came from our nearby men's Club at Manly. We researched the demographics of the Gulf Harbour area and concluded that there was a sufficient number of Retirees in the area to justify dipping our toe in the water. Extensive publicity by way of mail drops and Community Newspaper advertisement were undertaken. The results well and truly justified the Group's efforts.

The establishment of the Gulf Harbour Club brings to six the number of Rebus Clubs in the Rodney District.

**Websites as a membership tool.** For those clubs who wish to construct a website to promote their activities and provide information for prospective members, Rebus has a template which makes the exercise a low-cost project. Only modest computer skills are required by an enthusiastic Club member to get a website off the ground. Gulf Harbour readily undertook this process and the result can be seen by clicking on this link - [www.rebus-gulpharbour.nz](http://www.rebus-gulpharbour.nz)

Nearby Club, Rebus Club of Hibiscus Coast set theirs up 3 years ago. It too can be viewed by clicking on this link: [www.rebus-hibiscus.nz](http://www.rebus-hibiscus.nz)

**Communication.** In our Newsletter No 41, we mentioned the importance we place on keeping in touch with our affiliated clubs. Two publications are sent out monthly. *Rebus Club News* in particular collates contributions received from Clubs across the country. It provides valuable information on Guest Speakers and Trips details which can be used by other Clubs.

**Pictorial Calendar.** Photographic entries into the Calendar competition reached new heights for the 2020 production and orders from members of affiliated clubs also reached a new record being 50% up on the current year. Revenue derived ensures our affiliations fees are kept at lowest levels prevailing in NZ for our type of Club. (Currently \$2.50 per member).

The Board of Rebus NZ wish you well for the balance of your Club year and invite you to keep up with the alternative affiliation options open to you for the 2020/21 year by visiting: [www.rebus.nz](http://www.rebus.nz).

Warm regards,

*Graeme McIntosh*  
(Chairman)

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